

Technology Transfer office

One of the world's top 100 universities was struggling to monetize its various research investments. They turned to Octimine to help them find licensing and collaboration partners to further their own research efforts and better capitalise on their IP.



Challenge

The head of the technology transfer office approached Octimine to identify potential licensing and collaboration partners for their various research projects, which would help them monetise their research and IP investments and drive their research forward.



Solution

The university needed an easy-to-use solution that would give them easy access to relevant patents and company names (that would find their patent relevant and interested in buying/licensing) to see what the landscape looked like in each research area.

They needed to

- **Understand the technology areas in depth**
- **Identify and analyse the portfolios of companies in their field**
- **Monitor developments in these areas**

With Octimine, the University was able to provide a wider audience with access to relevant patent information and to understand their research areas (and the major players in the field and developments in these areas) in greater depth. The creation of Technology Monitor profiles was demystified using Octimine's unique deep learning technology.



Outcome

By using Octimine's easy-to-use combination of AI and classical methods in one platform, the university was able to identify and form financially and scientifically rewarding partnerships.