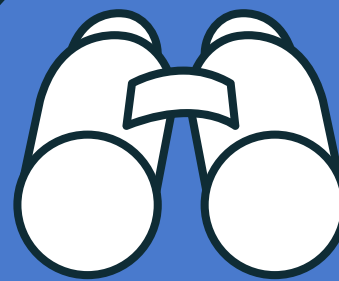**Dennemeyer**
IP Consulting

How to quickly analyze a patent portfolio

Identify purpose

Define what it is you wish to investigate. With a limited number of charts and a brief evaluation, you can achieve a reasonably sound understanding of your own or a third party's patent portfolio.

Database

Collect data from internal sources and enhance it with external information wherever possible. Prepare an overview of what data you want to utilize.

Quality control

Reliable conclusions will not result from questionable data. Validate and correct your input data, where needed, to ensure accurate outputs.
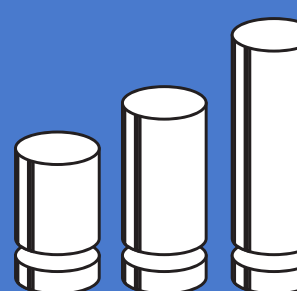
Portfolio overview figures

Up-to-date numbers for applications, granted patents, oppositions and approved inventions are some of the most important figures in a general survey.

Filing trends

It is essential to understand trends in patenting activities over time, especially in priority filings. Adding information on industries, jurisdictions and product allocations improves your audit's clarity and value.
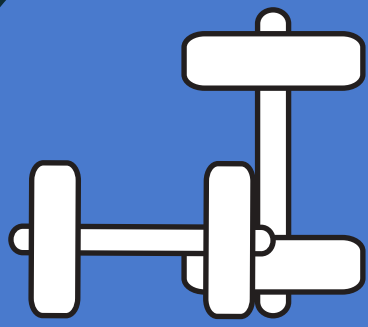
Country footprint

The number of patent cases for each country – including their legal status – is crucial information and allows for a quick global understanding of portfolios.

Combining attributes

Consolidating multiple attributes offers a greater degree of insight. Add the legal status to an age profile to see why a prosecution case took 10 years.
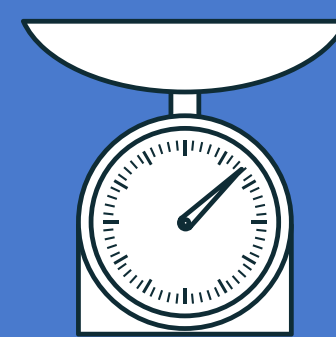
Strength score

Append patent strength scores to your filing or portfolio data. Remember, these scores are not the be-all and end-all and should be used together with, for example, your earlier invention assessments.

Relevance and benchmarking

Measuring your patent data against other key players and benchmarking the results can help orient your own patent portfolio within your specific market context.

Insights and conclusions

Statistical data needs to be enriched with expert opinion to provide keen insights and robust conclusions.

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